

Sustain Future is a training & advisory company dedicated to providing education and consultancy in the field of sustainability

Codruț Nicolau, Sustain Future



Mission

- **Democratize sustainability knowledge:** Deliver practical education that highlights the profound impact of sustainability on our personal and professional lives
- **Strategic guidance:** Offer expert advice to investors, business leaders, and local/national authorities on integrating sustainability into their core strategies and policies
- **Public awareness:** increase awareness on the urgent need for sustainable business practices in our evolving society and economy



Approach

- **Understanding:** Regardless of the terminology (sustainability, ESG, resilience, planetary solvency, survival, etc.), we emphasize understanding how society and businesses operate within a biophysical framework that includes humankind
- **Opportunities and risks:** In an increasingly uncertain environment affected by climate change and biodiversity loss, we identify both major risks and significant opportunities



Main Interventions

- Education and advising
- Expertise

Sustain Future offers three distinct areas of expertise:

Financial & banking: with over 25 years of professional experience (executive roles: Executive VP or Deputy CEO of commercial banks) and supervisory positions (Non-Financial Institution); complex understanding of the importance of capital allocation in transitioning to a new economic framework.

Company management: with thousand companies assessed, executive managerial positions (CEO of a multinational company), we provide guidance on reorganizing business models, redefining strategies, training and adapting to transition needs.

Sustainability know-how and certifications: complex interdisciplinary knowledge (includes CESGA certification (EFFAS), GRI Professional certification, ECRA, Climate Fresk certification, Planetary Boundaries, Wealth Economy Framework, Resilience, Global Biodiversity, NZeb and sustainable building, SDGs and Law, Paris Agreement, New Trade Rules, Corporate Governance, Stakeholder Engagement, Waste management, Human Rights).



Activities

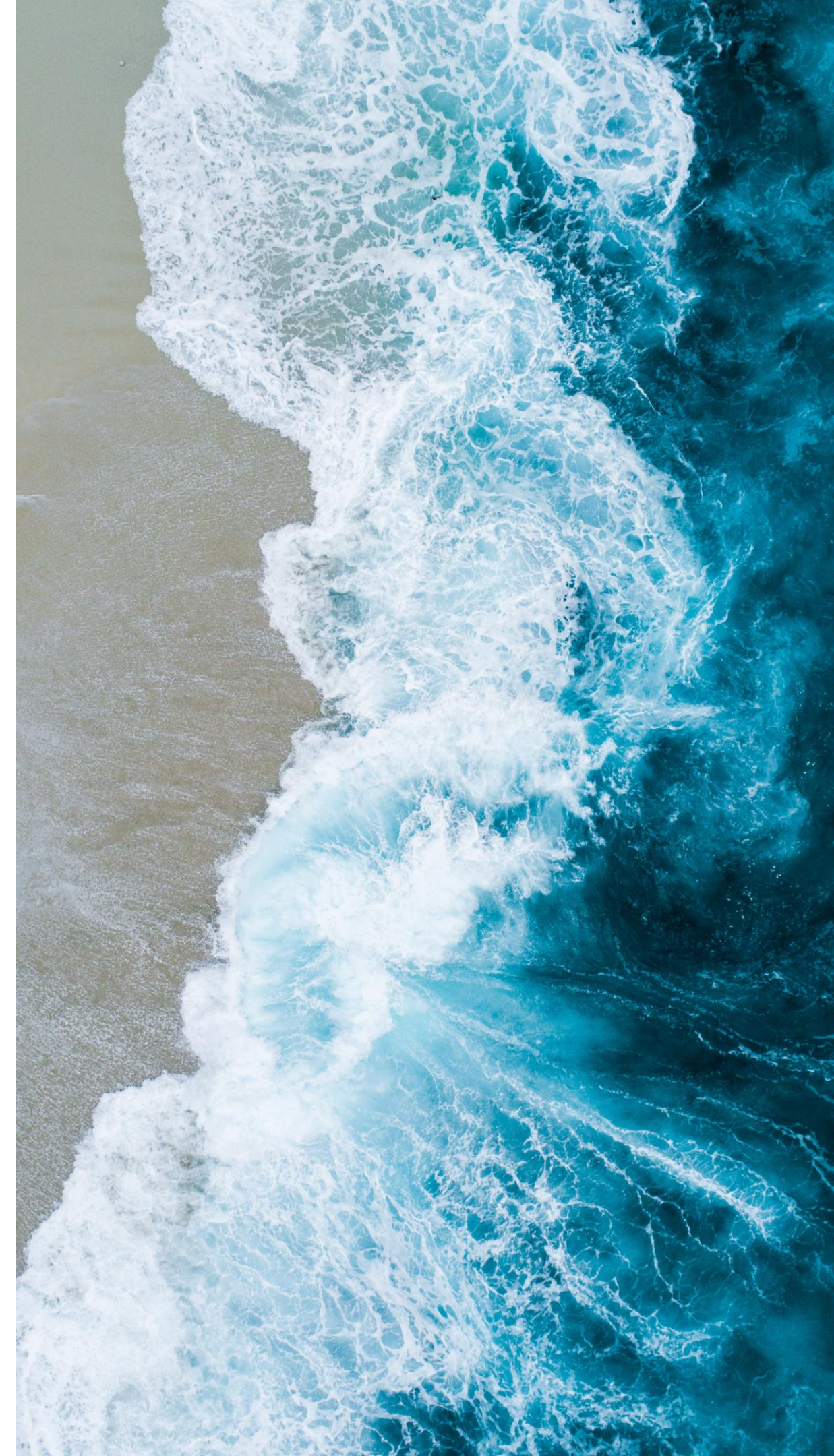
- Training and workshops (60% of time)
- Advising and consultancy (20%)
- Conference speaking (20%)



Types of Training & Client Typology

- Tailored-made programs for corporate departments and executives
- Tailor-made programs for general staff
- Programs for the general public
- Programs for schools
 - *gymnasium, vocational schools, high school, university, MBA
- Programs for local authorities

Yearly, over 2,000 individuals from diverse societal sectors participate in Sustain Future's training sessions, workshops, and presentations. Attendees included board members, CEOs, company owners, CFOs, HR managers, banking and insurance professionals, local authorities, sustainability experts, general staff, and the general public.



Partnerships and Involvement

- Member of the Advisory Board of a major sustainability education NGO for Central and Eastern Europe and board of advisor in other local NGOs involved in education for young people and adults
- Member of Climatedosfera NGO (Climate Fresk facilitator)
- Developing partnerships with universities or MBA Programs
- Collaborations with Professional Associations
- Joint projects with NGOs focused on educating the workforce for new green competencies needed in the labor market
- Partnerships with carbon footprint companies: Romanian companies willing to democratize access to emission measurement tools for SMEs.
- Educational partnerships: Working with associations that support the education of over 20,000 SMEs and mid-sized companies in Romania.
- Educational partnerships: Ambassador of Cambridge University programs (thousands of scholarships granted for Romanian professionals)
- member of Circular Economists Network



Thank you

codrut.nicolau@sustainfuture.ro

www.linkedin.com/in/codrut-nicolau-4400306

www.sustainfuture.ro

